

Everything in the box.

One license. No feature tiers. If it's listed, it's included.

★ = documented capabilities
most panels never advertise

CHANNELS & SENDING

- ✓ SMS campaigns & groups
- ✓ WhatsApp Business templates
- ✓ Google RCS rich cards
- ✓ Voice: SIP + API, TTS
- ✓ Calling-window clamp ★
- ✓ Personalized {A}{B}{C} SMS
- ✓ Unicode alphabets
- ✓ Flash SMS ★
- ✓ vCard sending ★
- ✓ WAP Push ★
- ✓ Smart Scheduling ★
- ✓ A/B variant testing

VERIFICATION & DATA

- ✓ Multichannel OTP API ★
- ✓ SMS → WA → RCS → Voice ladder ★
- ✓ HLR lookups + reports ★
- ✓ MNP-aware routing ★
- ✓ URL shortener + click stats ★
- ✓ Template approval workflow
- ✓ Sender ID workflow
- ✓ TLV parameter management ★
- ✓ NDNC / blacklist bulk tools ★

MONEY

- ✓ CreditRoute billing
- ✓ WalletRoute billing
- ✓ AutoRoute billing
- ✓ Billing Profiles ★
- ✓ Numbered itemised invoices ★
- ✓ Credit notes ★
- ✓ Volume & subscription plans
- ✓ MCCMNC destination pricing
- ✓ Taxes & discounts
- ✓ Client payment collection ★
- ✓ Sales & Profit dashboard ★
- ✓ Per-destination margins ★

TWO-WAY & ENGAGEMENT

- ✓ Virtual mobile numbers
- ✓ 2-way inbox
- ✓ Keywords + sub-keywords ★
- ✓ Auto-reply & forward
- ✓ Keyword webhook triggers ★
- ✓ Opt-in / opt-out containers ★
- ✓ Chatbot: SMS / WA / RCS
- ✓ Journey builder

ROUTING & DELIVERY

- ✓ Multi-SMSC connectivity
- ✓ SMPP server, port 2775
- ✓ HTTP send API
- ✓ Generic HTTP-SMSC adapter
- ✓ Country / prefix allow-deny
- ✓ Per-route credit pools
- ✓ Two-layer DLR drill-down
- ✓ DLR webhooks with retry
- ✓ Delivery heatmap ★
- ✓ Full-text SMS archive

OPERATIONS & SECURITY

- ✓ Power Grid worker monitor ★
- ✓ System / Kannel / SMPP monitors
- ✓ Alerts bell
- ✓ Security log, per-IP ★
- ✓ Blocked-IP management ★
- ✓ 2FA per account
- ✓ Per-user IP lists
- ✓ Spam review workflow
- ✓ Built-in support tickets ★
- ✓ Export / import job queue ★

Most panels sell six of these as add-ons. We call them Tuesday.

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